

Suggested standard explanatory texts:

For the Day Visitor option

GIVE A LITTLE, HELP A LOT

BECOME A GIFT AID VISITOR

Did you know (organisation name) is a charity? If you're a UK taxpayer and you make a donation that is 10% more than the entry fee the government will give us an extra 28% on top of your donation. It's called a Gift Aid visit and it makes a massive difference to attractions like (attraction name).

Your extra money will go towards (particular project)

As you can see a little more really means a lot.

Please become a Gift Aid visitor today.

For the Annual Pass option

ANNUAL ENTRY PASS

Did you know (organisation name) is a charity? Please make a donation, and if your donation is equal to or more than (the normal admission charge), the charity will give you free admission for a year (excluding up to 5 special event days).

BECOME A GIFT AID VISITOR

If you're a UK taxpayer and you agree, the government will give us an extra 28% on top of your donation. It's called a Gift Aid visit and it makes a massive difference to attractions like (attraction name).

Your extra money will go towards (particular project)

Please become a Gift Aid visitor today.